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FOR IMMEDIATE RELEASE:

Marcus Performing Arts Center Announces New Partnership with Element Everest-Blanks as Amplifier in Residence

The partnership launches #MarcusCentersYou, a campaign to highlight diverse performances while centering audience stories and community connection

MILWAUKEE (October 29, 2025) – The [Marcus Performing Arts Center](#) (MPAC) proudly announces a **new partnership with Element Everest-Blanks**, who will serve as the organization’s first-ever “Amplifier in Residence.” This collaboration expands on her lifestyle and media brand, [The Culture Plug](#), to elevate awareness of MPAC’s cultural programming and strengthen connections to the community.

As Amplifier in Residence, Everest-Blanks will create exclusive content and serve as a community voice to spotlight MPAC’s diverse programming, including the Culture Collective, a series designed to celebrate artists from various backgrounds and artistic disciplines.

“This work represents everything I’m passionate about: celebrating diverse artistry, creating space for dialogue, and connecting people through shared experiences,” said **Element Everest-Blanks**. “I’m excited to partner with MPAC to highlight these incredible artists and invite the community into the conversation.”

Audiences can look forward to behind-the-scenes features, artist interviews, and special ticket giveaways. Everest-Blanks will also serve as a host and spokesperson, connecting audiences directly with the artistry and energy that define MPAC’s programming.

“Element brings a unique voice and vision to this partnership. Her work as a cultural connector aligns well with MPAC’s mission to celebrate diversity through the performing arts, and we’re thrilled to

welcome her as a partner in elevating our programming this season,” stated **Lory Bowman, MPAC Vice President of Marketing & Communications.**

Everest-Blanks and MPAC began their partnership with the performance of Black Violin on October 9, and will continue to partner together throughout the season, with special attention on the following select shows:

Boney James: Slow Burn Tour

Thursday, November 13, 2025 | 7:30 p.m.

Four-time GRAMMY® nominee and multi-platinum selling saxophonist Boney James brings his signature blend of jazz, soul, and R&B to the stage. His Slow Burn Tour features fan favorites alongside tracks from his nineteenth studio album, *Slow Burn*, released in October 2024.

DRUMLine Live

Thursday, February 5, 2026 | 7:30 p.m.

DRUMLine Live embodies the soulful, high-stepping style of the Historically Black College and University (HBCU) marching band tradition. This show-stopping performance will bring you to your feet by halftime!

New Jazz Underground

Friday, April 10, 2026 | 7:30 p.m.

This powerhouse trio has earned acclaim for their distinctive approach, establishing themselves as a defining voice in jazz and beyond. Blending deep jazz traditions with modern influences from swing, hip-hop, Afro-Cuban, house, and Afrobeat, the group creates a dynamic and electrifying sound.

Alvin Ailey American Dance Theater

Tuesday, April 21, 2026 | 7:30 p.m.

Alvin Ailey American Dance Theater embarks on its next era under the leadership of new Artistic Director Alicia Graf Mack, guided as ever by Alvin Ailey’s pioneering legacy. Audiences will be treated to classic works from the Ailey repertory that have inspired and uplifted fans for decades—including the touchstone of inspiration *Revelations*, the ultimate anthem to resilience and joy. Ailey will continue to break ground with new works by contemporary choreographers that promise to propel dance in exhilarating new directions—pushing the bounds of what the human body can do and what the human spirit can achieve.

Tickets are available now for all shows at [MarcusCenter.org](https://www.marcuscenter.org).

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About Element Everest-Blanks

Element Everest-Blanks is a Milwaukee-based media personality, cultural strategist, and founder of The Culture Plug — a lifestyle and media brand that amplifies diverse voices through storytelling, creative collaboration, and community connection.

About Marcus Performing Arts Center

A mission-based non-profit organization located in downtown Milwaukee, the Marcus Performing Arts Center (MPAC) brings high-quality arts and cultural programming to Southeastern Wisconsin. MPAC strives to act as an energizing force that connects the community to the world through collaboration, innovation, social engagement, and the transformative power of the performing arts. Through multiple performance series, community events, and educational experiences, MPAC brings a diverse range of celebrated artists to the

region. A fixture in Milwaukee for over 55 years, MPAC is proud to be part of the Milwaukee Theater District as well as a dedicated War Memorial facility. Learn more at www.MarcusCenter.org.