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Marcus Performing Arts Center Announces 18th Annual BASH featuring Cheyenne Jackson

June 16th event will honor Betsy Corry, Tarik Moody and the Peck Foundation, Milwaukee LTD and feature a special performance from Grammy[®]-nominated Cheyenne Jackson

MILWAUKEE (April 11, 2023) – In a one-of-a-kind arts and culture event, Milwaukee-area business and community leaders will come together for the [18th Annual BASH](#) on Friday, June 16 to raise funds for the [Marcus Performing Arts Center's](#) education and community engagement programs. Honorary Chairs for the 18th Annual BASH are Janan and Waleed Najeeb and Cindi and Damani Short. Award honorees are community influencer **Betsy Corry**, dynamic leader **Tarik Moody**, and dedicated philanthropists **the Peck Foundation, Milwaukee, LTD**. The evening will include an exclusive performance from multi-talented actor, singer, and songwriter [Cheyenne Jackson](#).

New this year, the event will include a cocktail reception with interactive food stations, entertainment, and beverages throughout the building. A live auction, program, and exclusive performance from Cheyenne Jackson in Uihlein Hall will culminate the celebration. A versatile and celebrated performer, Cheyenne will share a thrilling and exclusive evening of music highlighted by powerhouse showstoppers, musical gems, and more.

The program will include the presentation of the Annual iMPACt Awards to the following distinguished honorees:

- **Visionary iMPACt Award** to the Peck Foundation, Milwaukee LTD for their philanthropic commitment to advancing and amplifying the arts in Milwaukee;
- **Community Legacy Award** to Betsy Corry for her long-standing dedication and mentorship to the Milwaukee arts community throughout her career at First Stage;

- **Dynamic Leadership Award** to Tarik Moody for the leadership, advocacy, and service he has provided in the launch of HYFIN, Radio Milwaukee's new Urban Alternative channel and his work in building partnerships throughout the community.

MPAC Vice President of Development Megan Huse is excited about the changes to this year's BASH. "This year's format changes celebrate the Marcus Center's commitment to serve as an arts and cultural anchor in the community. We are opening the full building to interactive food stations and entertainment, allowing us to bring more of the community together to celebrate and support the arts at this important fundraising event."

Funds raised from The BASH support the Marcus Performing Arts Center's community engagement and educational programs. These programs increase access to the arts in our community as well as provide opportunities for youth to engage with the arts in meaningful, educational ways. Annually, MPAC's engagement programs serve over 12,000 children from the Greater Milwaukee Region who have limited or no access to the performing arts.

Early Bird single tickets are available for the special discounted price of \$250 until May 15. Single tickets purchased after May 15 will be \$300. Sponsorships are available ranging from \$3,000 to \$25,000. Performance-only tickets are available for \$100. 18th Annual BASH tickets and sponsorships can be purchased [online](#). For additional information or to sponsor the BASH, contact Jennifer Han, Senior Manager of Development & Media Relations at jhan@marcuscenter.org.

About Cheyenne Jackson

Grammy[®]-nominated Cheyenne Jackson is a multi-talented stage, television and film actor, singer, and songwriter. He can most recently be seen in "Call Me Kat" as well as the "Saved By The Bell" revival, "American Horror Story: Apocalypse," and Disney's "Descendants 3." On the small screen, Cheyenne starred in the critically-acclaimed HBO biopic of Liberace, "Behind the Candelabra," and appeared in "American Woman," "Full Circle," "Glee," and "30 Rock."

On Broadway, Cheyenne made his debut understudying both male leads in the Tony Award[®]-winning musical *Thoroughly Modern Millie*. He originated the role of Matthew in the off-Broadway musical *Altar Boyz* and took on his first leading role in *All Shook Up*. Additional Broadway credits include *Xanadu*, *Damn Yankees*, *Finian's Rainbow*, *The Performers*, and *Into the Woods*.

Cheyenne made his film debut in 2005 in the short film, "Curiosity," and has since appeared numerous films, including "The Green," "Love is Strange," "Price Check," "A Beautiful Now," and the Oscar[®]-nominated "United 93."

About Marcus Performing Arts Center

A mission-based non-profit organization located in downtown Milwaukee, the Marcus Performing Arts Center (MPAC) brings high-quality arts and cultural programming to Southeastern Wisconsin. MPAC strives to act as an energizing force that connects the community to the world through collaboration, innovation, social engagement, and the transformative power of the performing arts. Through multiple performance series, community events, and educational experiences, MPAC brings a diverse range of celebrated artists to the region. A fixture in Milwaukee for over 50 years, MPAC is proud to be part of the Milwaukee Theater District as well as a dedicated War Memorial facility. Learn more at www.marcuscenter.org.