FOR IMMEDIATE RELEASE:

“BROADWAY BALANCES AMERICA” INVITES YOU TO FEEL SOMETHING DIFFERENT WITH THE BAND’S VISIT

AIRING ON “THE BALANCING ACT®” ON LIFETIME TELEVISION ® MONDAY, NOVEMBER 18 & TUESDAY, NOVEMBER 26 AT 7:30AM (ET/PT)

New York, NY - Broadway Across America’s Telly Award-winning collaboration with “The Balancing Act®,” the award-winning morning show on the Lifetime® Channel continues Season Six of the four-part series Broadway Balances America with THE BAND’S VISIT. This episode airs on Monday, November 18 at 7:30 am ET/PT and will re-air on Tuesday, November 26 at 7:30 am ET/PT.

THE BAND’S VISIT, presented by Johnson Financial Group Broadway at the Marcus Center and Broadway Across America-Milwaukee, comes to Milwaukee as part of the 2019/2020 Broadway Series. Performances at the Marcus Performing Arts Center, November 26-December 1. Individual tickets are currently available at the Marcus Center Box Office at 929 North Water Street, Downtown Milwaukee, by phone at 414-273-7206, or online at MarcusCenter.org or Ticketmaster.com. Groups 10+ SAVE! and should call Group Sales at 414-273-7121 x210 or x213.

One of the most celebrated musicals in recent history is leaving its mark on hearts all across North America. With a spellbinding score and an unconventional story, THE BAND’S VISIT continues to take theatergoers on an unforgettable journey. Sit down with the stars and creators to hear what makes this captivating ten-time Tony Award®-winning musical one that will resonate with audiences for a lifetime. Get ready to be swept away and learn why even the briefest visit can stay with you forever.
The critically acclaimed smash-hit Broadway musical The Band’s Visit is the winner of 10 Tony Awards, including Best Musical, making it one of the most Tony-winning musicals in history. It is also a Grammy Award® winner for Best Musical Theater Album.

In this joyously offbeat story, set in a town that’s way off the beaten path, a band of musicians arrive lost, out of the blue. Under the spell of the desert sky, and with beautiful music perfuming the air, the band brings the town to life in unexpected and tantalizing ways. Even the briefest visit can stay with you forever.

The cast of world-class performers is led by award-winning Israeli actor Sasson Gabay, star of the original film and the Broadway production, and Chilina Kennedy, known best for her historic run as Carole King in Broadway’s Beautiful – The Carole King Musical.

With a Tony- and Grammy-winning score that seduces your soul and sweeps you off your feet, and featuring thrillingly talented onstage musicians, The Band’s Visit rejoices in the way music makes us laugh, makes us cry, and ultimately, brings us together.

To learn more about the Broadway Balances America series, please visit: www.broadwaybalancesamerica.com

About Marcus Performing Arts Center

Established in 1969, the Marcus Performing Arts Center is the premier performing arts community gathering space in Southeastern Wisconsin. As the Marcus Center celebrates its 50th anniversary, it continues to build bridges between diverse members of our community through high-quality arts entertainment in the region and the state. The touring Broadway series, sponsored by Johnson Financial Group, is recognized as bringing the best of Broadway entertainment to Milwaukee for the past 20 years and provides opportunities to educate, entertain and engage audiences. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, First Stage plus a variety of other important community and family events throughout the year. For more information about events visit the Marcus Center website at www.MarcusCenter.org. The Marcus Center is a private non-profit 501(c) 3 corporation and is a dedicated veterans memorial in Milwaukee.

Johnson Financial Group, with offices in Wisconsin, Arizona and Minnesota, is a privately owned financial services company offering banking, wealth and insurance solutions through its subsidiaries, Johnson Bank, Johnson Wealth, and Johnson Insurance Services. For more information visit www.johnsonbank.com.

The John Gore Organization is the leading developer, producer, distributor and marketer of Broadway theatre worldwide. Under the leadership of 14-time Tony-winning theater producer and owner John Gore, its family of companies includes Broadway Across America, Broadway.com, The Broadway Channel, BroadwayBox.com, and Group Sales Box Office. The company presents shows in 45 cities across North America as well as on Broadway, Off-Broadway, London’s West End, Japan, and China. It has won Tony Awards in every producing category as well as numerous other Drama League, Drama Desk and Olivier awards.

Broadway Across America (BAA) is part of the John Gore Organization family of companies, which includes Broadway.com, The Broadway Channel, BroadwayBox.com and Group Sales Box Office. Led by 14-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 45 markets with over 400,000 subscribers. Presentations include Disney’s The Lion King, Wicked, The Book of Mormon, The Phantom of the
Opera and Hamilton. Current and past productions include Ain’t Too Proud, Beautiful, Cats, Chicago, Dear Evan Hansen, Mean Girls, Moulin Rouge! and To Kill A Mockingbird.

About The Balancing Act

The Balancing Act is a daily morning show created and produced by BrandStar that brings fresh ideas to today’s modern woman to help balance and enrich her life every day. Now in its ninth season, The Balancing Act features everything from delicious recipes, style makeovers and dream getaways to parenting tips and the latest news in health and wealth. Tune in to The Balancing Act, America’s premier half-hour show for women and about women, weekday mornings at 7:30 a.m. (ET/PT) on Lifetime®. For additional information or to watch an episode, visit: http://www.thebalancingact.com.

To learn more about BrandStar’s branded entertainment programming, visit: http://www.brandstar.com/shows/.

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