FOR IMMEDIATE RELEASE:

“Semi-Toned is on fire with energy”
★★★★★
Recorded A Cappella Review Board

National A Cappella Group, Semi-Toned, Comes To The Marcus Center

Nationally recognized a cappella group, Semi-Toned, is coming to the Marcus Center's Wilson Theater at Vogel Hall on Wednesday, April 15 at 7:30 pm.

Tickets go on sale this Friday, January 24 at 12:00 pm and are available in person at 929 North Water Street, Downtown Milwaukee, by phone at 414-273-7206 or online at MarcusCenter.org or Ticketmaster.com. Groups of 10 or more can purchase now by calling Group Sales at 414-273-7121 x210 or x213. This performance is part of the MC Presents series and is sponsored The Fitz at the Ambassador Hotel.
**Semi-Toned** was formed in 2010 at the **University of Exeter** as a five-man barbershop harmony group. Now, in 2020, the group is strong and at the forefront of a cappella in the United Kingdom. In April 2015, the group earned the title of **national a cappella champions**, after winning the Voice Festival UK, but they later became best known for their TV appearances. The first of these was on BBC2’s 2016 show ‘The Choir: Gareth’s Best in Britain’, which the group went on to win in front of an audience of over 2 million viewers. In 2017, they appeared again as finalists on Sky 1’s ’Sing: Ultimate A Cappella’.

The group also produce their own **music videos**, the first of which, Rich Man, has amassed nearly 130,000 views on YouTube, whilst their most recent video, covering Beyoncé’s 7/11, was the most nominated video at that year’s A Cappella Video Awards (AVAs). The video went on to win two awards for Best Electronic/Experimental Video and Best All Male Collegiate Video from its six nominated categories.

Semi-Toned also performs annually at the Edinburgh Fringe, and is the only a cappella group ever to have received the prestigious **Bobby Award** from Broadway Baby. The group is excited to now return to the United States to embark upon their biggest and best tour yet, performing their new show along the East coast from Florida to New York.

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**ABOUT THE MARCUS PERFORMING ARTS CENTER**
Established in 1969, the Marcus Performing Arts Center is the premier performing arts community gathering space in Southeastern Wisconsin. As the Marcus Center celebrates its 50th anniversary, it continues to build bridges between diverse members of our community through high-quality arts entertainment in the region and the state. The touring Broadway series, sponsored by Johnson Financial Group, is recognized as bringing the best of Broadway entertainment to Milwaukee for the past 20 years and provides opportunities to educate, entertain and engage audiences. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, First Stage plus a variety of other important community and family events throughout the year. For more information about events visit the Marcus Center website at [www.MarcusCenter.org](http://www.MarcusCenter.org). The Marcus Center is a private non-profit 501(c) 3 corporation and is a dedicated veterans memorial in Milwaukee.

**ABOUT THE FITZ AT THE AMBASSADOR HOTEL**
The Fitz, located in the iconic Ambassador Hotel, is one of three reimagined dining entities opened in late June 2017. The Fitz joins Gin Rickey and Deco Café as part of the Ambassador's "Trifecta of Dining Excellence". The Fitz features a menu of bold, creative flavors, crafted with influences from yesteryear by the culinary expertise of award winning Chef Jason Gorman. The Fitz's name is a nod to F. Scott Fitzgerald and his energy and creative storytelling throughout the roaring twenties, the decade during which The Ambassador Hotel was founded. The Fitz offers breakfast, lunch, dinner and
Sunday brunch, each of which celebrates the rich history of the hotel with Gorman's contemporary take on the classics. Guests of the Ambassador Hotel, the Fitz, Deco Café’ and Gin Rickey are all welcome to take advantage of complimentary parking at the hotel and complimentary shuttle service to and from the Marcus Performing Arts Center.