“Thrilling! Glorious and better than it ever was! A marvelous and transformative revival.” - The New York Times

“Enthralling! Bartlett Sher’s glowing revival proves that a beloved musical from another era can keep on kicking, as long as it’s got its eyes wide open.” - New York Magazine

“A thing of beauty. A masterful piece of entertainment.” - Entertainment Weekly

LINCOLN CENTER THEATER'S
AWARD-WINNING, CRITICALLY ACCLAIMED PRODUCTION OF

LERNER & LOEWE’S
“MY FAIR LADY”
BOOK AND LYRICS BY ALAN JAY LERNER
MUSIC BY FREDERICK LOEWE
DIRECTED BY BARTLETT SHER

TO PLAY MILWAUKEE ON APRIL 14-19

Johnson Financial Group Broadway at the Marcus Center and Broadway Across America-Milwaukee is pleased to announce that tickets for the North American tour of Lincoln Center Theater’s critically acclaimed production of Lerner & Loewe’s MY FAIR LADY will go on sale this Friday, February 28 at 12:00 pm. Directed by Bartlett Sher, the North American tour will play at the Marcus Performing Arts Center on April 14-19.

Tickets can be purchased in person at the Marcus Center Box Office at 929 North Water Street, Downtown Milwaukee, online at Ticketmaster.com or MarcusCenter.org or by calling 414-273-7206. Groups of 10 or more should call Group Sales at 414-273-7121 x210 or x213.

Lincoln Center Theater’s production of Lerner & Loewe’s MY FAIR LADY is the winner of 5 Outer Critics Circle Awards including Best Revival of Musical and was nominated for 10 Tony Awards including Best Musical Revival, 5 Drama Desk Awards including Best Musical Revival and 3 Drama League Awards including Best Musical Revival. The production, which premiered in the spring of 2018, ended its long run at Lincoln Center’s Vivian Beaumont Theater on July 7, 2019 after playing 548 performances.

Adapted from George Bernard Shaw’s play and Gabriel Pascal’s motion picture Pygmalion, MY FAIR LADY, with a book and lyrics by Alan Jay Lerner and music by Frederick Loewe, premiered on
Broadway on March 15, 1956. The legendary original production won 6 Tony Awards including Best Musical and ran for 2,717 performances making it, at the time, the longest-running musical in Broadway history.

Boasting a score that contains such now-classic songs as “I Could Have Danced All Night,” “Get Me to the Church on Time,” “Wouldn't It Be Loverly,” “On the Street Where You Live,” “The Rain in Spain,” and “I've Grown Accustomed to Her Face,” Lincoln Center Theater’s production of *MY FAIR LADY* was hailed by The New York Times as “Thrilling, glorious and better than it ever was. A marvelous and transformative revival.” New York Magazine described it as ‘Enthralling,” adding that “Bartlett Sher’s glowing revival proves that a beloved musical from another era can keep on kicking.” And Entertainment Weekly raved “A sumptuous new revival of the most perfect musical of all time. A masterful piece of entertainment.”

The North American tour of Lincoln Center Theater’s production of Lerner & Loewe’s *MY FAIR LADY* features choreography by Christopher Gattelli, and has sets by Michael Yeargan, costumes by Catherine Zuber, lighting by Donald Holder and sound by Marc Salzberg. Music Supervision is by Ted Sperling, featuring *MY FAIR LADY*’s original musical arrangements by Robert Russell Bennett and Phil Lang, and dance arrangements by Trude Rittmann. Tour Orchestrations are by Josh Clayton and music direction is by John Bell. It is produced by Nederlander Presentations, Inc.

Social channels:
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**About Marcus Performing Arts Center**
Established in 1969, the Marcus Performing Arts Center is the premier performing arts community gathering space in Southeastern Wisconsin. As the Marcus Center celebrates its 50th anniversary, it continues to build bridges between diverse members of our community through high-quality arts entertainment in the region and the state. The touring Broadway series, sponsored by Johnson Financial Group, is recognized as bringing the best of Broadway entertainment to Milwaukee for the past 20 years and provides opportunities to educate, entertain and engage audiences. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, First Stage plus a variety of other important community and family events throughout the year. For more information about events visit the Marcus Center website at [www.MarcusCenter.org](http://www.MarcusCenter.org). The Marcus Center is a private non-profit 501(c) 3 corporation and is a dedicated veterans memorial in Milwaukee.

**Johnson Financial Group**, with offices in Wisconsin, Arizona and Minnesota, is a privately owned financial services company offering banking, wealth and insurance solutions through its subsidiaries, Johnson Bank, Johnson Wealth, and Johnson Insurance Services. For more information visit [www.johnsonbank.com](http://www.johnsonbank.com).

**Broadway Across America** (BAA) is part of the John Gore Organization family of companies, which includes [Broadway.com](http://www.Broadway.com), The Broadway Channel, [BroadwayBox.com](http://www.BroadwayBox.com) and Group Sales Box Office. Led by 14-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 45 markets with over 400,000 subscribers. Presentations include Disney’s *The Lion King*, *Wicked*, *The Book of Mormon*, *The Phantom of the Opera* and *Hamilton*. Current and past productions include *Ain’t Too Proud*, *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Mean Girls*, *Moulin Rouge!* and *To Kill A Mockingbird*. 