THE SECOND CITY LAUGHING FOR ALL THE WRONG REASONS THIS SPRING

MILWAUKEE, WI (Monday, January 27, 2020) - Funny ‘cause it’s true. Look back and laugh. Too soon.

The Second City is here to break all the comedy rules they made famous in this all-new, all-hilarious revue that will leave you laughing…and questioning your very existence on this lonely planet. Okay, maybe not questioning your existence--but you’re guaranteed to re-think everything you thought you knew about what’s funny! Starring the next generation of comedy superstars, there are about a bazillion right reasons to not miss this show!

Fresh, fast and always spectacularly funny, The Second City is celebrating sixty years of producing cutting-edge satirical revues and launching the careers of generation after generation of comedy’s best and brightest.

This performance contains adult or mature content.

Performances will be on April 23-25 in the Wilson Theater at Vogel Hall and are part of the Off Broadway at the Marcus Center Series sponsored by Associated Bank and The Fitz at The Ambassador Hotel.
Tickets for The Second City go on sale this Friday, January 31 and can be purchased in person at the Marcus Center Box Office at 929 North Water Street, Downtown Milwaukee, by phone at 414-273-7206, or online at MarcusCenter.org or Ticketmaster.com. Groups of 10 or more SAVE! and should call Group Sales at 414-273-7121 x210 or x213.

###

**About Marcus Performing Arts Center**
Established in 1969, the Marcus Performing Arts Center is the premier performing arts community gathering space in Southeastern Wisconsin. As the Marcus Center celebrates its 50th anniversary, it continues to build bridges between diverse members of our community through high-quality arts entertainment in the region and the state. The touring Broadway series, sponsored by Johnson Financial Group, is recognized as bringing the best of Broadway entertainment to Milwaukee for the past 20 years and provides opportunities to educate, entertain and engage audiences. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, First Stage plus a variety of other important community and family events throughout the year. For more information about events visit the Marcus Center website at [www.MarcusCenter.org](http://www.MarcusCenter.org). The Marcus Center is a private non-profit 501(c) 3 corporation and is a dedicated veterans memorial in Milwaukee.

**ABOUT ASSOCIATED BANC-CORP**
Associated Banc-Corp (NYSE: ASB) has total assets of $33 billion and is one of the top 50 publicly traded U.S. bank holding companies. Headquartered in Green Bay, Wisconsin, Associated is a leading Midwest banking franchise, offering a full range of financial products and services from more than 240 banking locations serving more than 120 communities throughout Wisconsin, Illinois and Minnesota, and commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC. More information about Associated Banc-Corp is available at [www.associatedbank.com](http://www.associatedbank.com).

**ABOUT THE FITZ AT THE AMBASSADOR HOTEL**
The Fitz, located in the iconic Ambassador Hotel, is one of three reimagined dining entities opened in late June 2017. The Fitz joins Gin Rickey and Deco Café as part of the Ambassador’s "Trifecta of Dining Excellence". The Fitz features a menu of bold, creative flavors, crafted with influences from yesteryear by the culinary expertise of award winning Chef Jason Gorman. The Fitz’s name is a nod to F. Scott Fitzgerald and his energy and creative storytelling throughout the roaring twenties, the decade during which The Ambassador Hotel was founded. The Fitz offers breakfast, lunch, dinner and Sunday brunch, each of which celebrates the rich history of the hotel with Gorman’s contemporary take on the classics. Guests of the Ambassador Hotel, the Fitz, Deco Café’ and Gin Rickey are all welcome to take advantage of complimentary parking at the hotel and complimentary shuttle service to and from the Marcus Performing Arts Center.