

2020

DR. MARTIN LUTHER KING JR. VIRTUAL SPEECH CONTEST



We Energies is proud to continue our decades-long sponsorship of the Dr. Martin Luther King Jr. speech contest. Join us again this year to celebrate extraordinary student achievement in our community.

GOAL

Strengthen students' reading, writing and public speaking skills while encouraging them to learn about and support the dreams of Dr. Martin Luther King Jr.

GUIDELINES

- Open to K-12 students.
- Speeches must be written and delivered by students.
- Length: Four minutes maximum
- Grade categories: K-2, 3-4, 5-6, 7-8, 9-10 and 11-12.
- Submit application online by Friday, Nov. 20, at 5 p.m. Applications require principal approval.
- Schools may send only one student per grade category to Dec. 8 preliminaries.
- Schools may conduct competitions to select a representative for each grade category.

KEY DATES

Online application deadline:
Friday, Nov. 20, at 5 p.m.

Virtual preliminaries:

Tuesday, Dec. 8

Sponsored by Milwaukee Public Schools

Virtual finals:

Saturday, Dec. 12

Sponsored by We Energies

Milwaukee King Celebration:

Sunday, Jan. 17, 2021

Marcus Center for the Performing Arts
929 N. Water St., Milwaukee

First-place winners from each grade category at the finals deliver their speeches at the celebration.

Application and contest rules can be found at
www.we-energies.com/educators

