OUR GOAL

The Marcus Performing Arts Center offers the best of cultural and community programming. Nearly 800,000 people attend 2,300+ events each year at the Marcus Center, including the performing arts, children’s programming & educational events, community events, commercial presenters and corporations, catered events, and rehearsals.

Your support of the Broadway Bash is instrumental in our ability to offer free community programming to 20,000 children per year through programs like KidZ Days at the Center, ArtsConnect camp for Milwaukee high-school students, and Family Nights, which gives families the opportunity to experience their first Broadway production.
“I’ll Be There” Table Sponsor ($5,000 Investment)
- Ten tickets to attend the Broadway Bash, including: Welcome Reception, Dinner, Performance, Dessert & Dance Reception on the Milwaukee RiverWalk
- Preferred seating for the evening’s private performance by Chester Gregory
- Logo recognition in the Broadway Bash event program
- Name recognition in one Marcus Center Playbill during the 2020/2021 Broadway Season, distributed to 18,000+
- Name on the Marcus Center Broadway Bash website
- Video display recognition the night of the event on screens throughout the Marcus Center

“Please Mr. Postman” Welcome Reception Sponsor ($7,500 Investment)
- All benefits of the "I’ll Be There" Table Sponsorship
- Signage and recognition throughout the Welcome Reception including Photo Booth
- Logo recognition in one Marcus Center Playbill during the 2020/2021 Broadway Season, distributed to 18,000+
- Logo with a link to your website on the Marcus Center Broadway Bash website
- Video display recognition on screens throughout the Marcus Center during the entire month of June 2020
- Four tickets to the Opening Night of one select show during the 2020/2021 Broadway Season (mutually agreeable date; exclusions apply)

“Dancing in the Street” Dessert Reception Sponsor ($10,000 Investment)
- All benefits of the "I’ll Be There" Table Sponsorship
- Four additional Broadway Bash tickets for the entire evening
- Signage and recognition throughout the post-concert party on the Milwaukee RiverWalk featuring live music by members of New Age Narcissism and large-scale dessert stations
- Logo recognition in one Marcus Center Playbill during the 2020/2021 Broadway Season, distributed to 18,000+
- Logo with a link to your website on the Marcus Center Broadway Bash website
- Video display recognition on screens throughout the Marcus Center during the entire month of June 2020
- Four tickets to the Opening Night of one select show during the 2020/2021 Broadway Season (mutually agreeable date; exclusions apply)

“Remember Me” Dinner Reception Sponsorship ($15,000 Investment)
- All benefits of the “I’ll Be There” Table Sponsorship
- Ten additional Broadway Bash tickets for the entire evening
- Signage and recognition throughout the dinner reception in Bradley Pavilion and on the menu card
- Logo recognition in one Marcus Center Playbill during the 2020/2021 Broadway Season, distributed to 18,000+
- Logo with a link to your website on the Marcus Center Broadway Bash website
- Video display recognition on screens throughout the Marcus Center during the entire month of June 2020
- Behind-the-scenes tour of the Marcus Center and tickets for four prior to the Broadway Show of your choice during the 2020/2021 Broadway Season (mutually agreeable date)
"The Happening" Concert Sponsorship ($25,000 Investment)

For the Broadway Bash, Chester Gregory will treat guests to a Motown Revue, highlighting songs from Motown: The Musical as well as other music from throughout his career. While in Milwaukee, he will support the Marcus Center’s inclusion and community engagement programming by providing arts education workshops and mentorship to underserved youth.

- All benefits of the "I’ll Be There" Table Sponsorship
- Ten additional Broadway Bash tickets for the entire evening
- Prime seating for the evening’s concert, with seating for ten on stage and ten in the first row
- Signage and recognition throughout the concert in Todd Wehr Theater, including the opportunity to provide a live or pre-recorded video introduction of the performer
- Logo recognition in one Marcus Center Playbill during the 2020/2021 Broadway Season, distributed to 18,000+
- Logo with a link to your website on the Marcus Center website
- Video display recognition on screens throughout the Marcus Center during the entire month of June 2020
- Behind-the-scenes tour of the Marcus Center and tickets for four prior to the Broadway Show of your choice during the 2020/2021 Broadway Season (mutually agreeable date)
- Annual Partnership Benefits at $10,000 for the 2020/2021 Broadway Season including Donor Lounge access for all employees, inclusion programming recognition, and invitations to special events

"Do You Love Me" Presenting Sponsorship ($50,000 Investment)

Our Broadway Bash Presenting Sponsor will underwrite seating for Milwaukee youth for the event’s performance and workshop experiences with Chester Gregory for a Milwaukee community-based, nonprofit organization. Our Presenting Sponsor will have the opportunity to nominate the community organization that benefits from the workshop, as well as send representatives to the workshop.

- All benefits of the "I’ll Be There" Table Sponsorship
- Presenting Title; “50th Anniversary Broadway Bash Presented By Your Company/Name"
- Ten additional Broadway Bash tickets for the entire evening
- Prime seating for the evening’s concert, with seating for ten on stage and ten in the first row
- Opportunity to address Broadway Bash guests on stage during the dinner program in Bradley Pavilion
- Signage and recognition throughout the Broadway Bash
- Underwrite a workshop with Chester Gregory for one community organization of your choice
- Underwrite concert tickets for twenty guests from that community organization to see Chester Gregory perform at the Broadway Bash
- Visibility on all media and marketing materials for the Broadway Bash as Presenting Sponsor with invitations to event-related media interviews
- Annual Partnership Benefits at $25,000 for the 2020/2021 Broadway Season including Donor Lounge access for all employees, community partner designation for one Broadway title, and inclusion programming recognition
Name ___________________________ Title ___________________________
Business Name ___________________________
Street Address ___________________________
City ___________________________ State ______ Zip code ___________________________
Contact Name (If different from above) ___________________________
Telephone ___________________________ Fax ___________________________
Email ___________________________ Website ___________________________

COMMITMENT LEVEL
☐ “I’ll Be There” Table Sponsor ($5,000 Investment)
☐ “Please Mr. Postman” Welcome Reception Sponsor ($7,500 Investment)
☐ “Dancing In The Street” Dessert Reception Sponsor ($10,000 Investment)
☐ “Remember Me” Dinner Reception Sponsorship ($15,000 Investment)
☐ “The Happening” Concert Sponsorship ($25,000 Investment)
☐ “Do You Love Me” Presenting Sponsorship ($50,000 Investment)

METHOD OF PAYMENT
☐ Invoice me
☐ Enclosed is a check in the amount of $ ____________________
  Please make checks payable to the Marcus Performing Arts Center
☐ Charge my credit card for $ ____________________

Cardholder Name ___________________________
Billing Address ___________________________
Card Number ___________________________ Expiration ____________________ CVV ____________________

We are unable to commit to sponsorship this year, but enclosed is our donation of $ ____________________

Please send remittance form to: Kelly Candotti, Development Director at 929 N. Water St, Milwaukee, WI, 53202

Sponsor Signature ___________________________ Date ___________________________

The Marcus Center acts as an energizing force that connects our community to the world through collaboration, innovation, social engagement and the transformative power of live performing arts.

MarcusCenter.org