Always taking place in the month of January, this event focuses on keeping the legacy of Dr. Martin Luther King Jr. alive. The Dr. Martin Luther King Jr. Birthday Celebration programming highlights the youth in our community. Each year more than 7,000 Milwaukee Public School students interpret Dr. King’s words through an art, speech and writing contest. In addition, various cultural arts organizations take center stage in Uihlein Hall, truly demonstrating the excellence of our arts and education communities.

Milwaukee and Atlanta are the only cities to have celebrated Dr. King’s Birthday annually since 1984. Your support is key in our ability to continue this event for years to come.
### Sponsorship Levels

**Presenting Sponsor ($10,000 Donation)**
- Opportunity for a company representative to acknowledge the audience during the program
- Ten reserved box seats for the Dr. Martin Luther King Jr. Birthday Celebration
- Recognition during the program
- Company logo in the program booklet, event signage and hyperlinked on the MarcusCenter.org event page
- Video display recognition on the day of the event at five locations around the Marcus Center

**Legacy Sponsor ($5,000 Donation)**
- Eight reserved box seats for the Dr. Martin Luther King Jr. Birthday Celebration
- Recognition during the program
- Company logo in the program booklet, event signage and hyperlinked on the MarcusCenter.org event page
- Video display recognition on the day of the event at five locations around the Marcus Center

**Freedom Sponsor ($2,500 Donation)**
- Six reserved box seats for the Dr. Martin Luther King Jr. Birthday Celebration
- Recognition during the program
- Company logo in the program booklet, event signage and hyperlinked on the MarcusCenter.org event page
- Video display recognition on the day of the event at five locations around the Marcus Center

**Peace Sponsor ($1,000 Donation)**
- Two reserved box seats for the Dr. Martin Luther King Jr. Birthday Celebration
- Recognition during the program
- Company logo in the program booklet, event signage and hyperlinked on the MarcusCenter.org event page

**Dream Sponsor ($500 Donation)**
- Recognition during the Dr. Martin Luther King Jr. Birthday Celebration
- Company name in the program booklet and other event signage
- Company name with link on the MarcusCenter.org event page

*Unique Levels*

Additional sponsorship opportunities are available including MPS Educator of the Year award sponsor, Art Contest Sponsor, and Event Reception sponsor. Please contact give@marcuscenter.org for pricing.

### DIVERSITY & COMMUNITY ENGAGEMENT PROGRAM GIFT
(Donation of your choice, must be combined with one sponsorship above)

- 100% tax-deductible donation to the Marcus Center’s community programs serving more than 10,000 children in the Greater Milwaukee community annually
- Special announcement when introducing your level of commitment during the program
- Ability to participate in the program of your choice, directly interacting with local students to foster their career growth and development in the arts
- Visibility on marketing and educational materials for one or more Marcus Center programs based on level of commitment
With Your Help

the Marcus Center can continue to bring the people of Milwaukee together through the arts.

More Information at MarcusCenter.org/MLK

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