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FOR IMMEDIATE RELEASE

MARCUS CENTER FOR THE PERFORMING ARTS TO WELCOME MILLIONTH BROADWAY PATRON TONIGHT

MILWAUKEE, WI (October 9, 2007) – The Marcus Center has been presenting touring Broadway productions for the past 14 years and tonight will welcome the arrival of its millionth Broadway patron. As patrons arrive for ***My Fair Lady*** the Marcus Center staff will be eagerly counting down to the millionth customer. It is anticipated that they will arrive between 7:00 and 7:30 pm. Once they arrive this customer will be ushered into the Marcus Center for a brief presentation acknowledging this significant milestone for the Marcus Center.

“We are really thrilled to be able to recognize our millionth patron tonight,” said Marcus Center President, Paul Mathews. “We truly appreciate the continued support of our patrons and look forward bringing many more great seasons of Broadway to Milwaukee.”

The Marcus Center has presented the best of touring Broadway since 1994 including productions of ***Hello Dolly, Cats, Phantom of the Opera, West Side Story, 42nd Street, Miss Saigon, Mamma Mia!, The Producers and many more.*** The 2007-08 M&I Bank Broadway Across America - Milwaukee season includes: ***My Fair Lady, The 25th Annual Putnam Spelling Bee, Disney’s THE LION KING, Avenue Q and Monty Python’s Spamalot.***

ABOUT THE MARCUS CENTER FOR THE PERFORMING ARTS

Owned and partially funded by Milwaukee County, the Marcus Center has been the premier entertainment destination for Milwaukee and Wisconsin since 1969. It provides the setting for outstanding cultural experiences, where the arts come to life for current and future generations. Located in the heart of the Downtown Theater District, the Marcus Center is a community facility that offers live performances of opera, ballet, children’s theater, symphony and first-class national touring productions. For more information visit the Marcus Center website at www.MarcusCenter.org.

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