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Marcus Center

for the Performing Arts

FOR IMMEDIATE RELEASE

Marcus Center Solicits Proposals for Mixed-Use Development

MILWAUKEE, WI (August 2, 2007) – The Marcus Center for the Performing Arts is soliciting proposals for a high-quality mixed-use development on the site currently occupied by the Center's 700-car parking structure, located on prime downtown real estate in the City of Milwaukee.

The approximately 2.44 acre property is bounded by North Water Street on the east, East State Street on the south, North Edison Street on the west and East Highland Avenue on the north. The property is zoned as Civic Activity C9D (A). Certain residential, retail and office uses are permitted.

The project presents a unique opportunity for a public-private partnership that would create both a for-profit investment opportunity in downtown Milwaukee for a developer as well as expanded earned income opportunities, through parking revenues, for securing the financial future of the Marcus Center.

"The Marcus Center has been very committed to seeing the best use for this prime piece of property in downtown Milwaukee," said Paul Mathews, President of the Marcus Center. "While we have been working on this project for a number of years the market may be better now. We're looking for some fresh ideas for what will be a signature project for the Marcus Center and the city."

Proposals should be mailed or delivered no later than **4:00 p.m. on September 7, 2007** to the Marcus Center for the Performing Arts; 929 N. Water Street; Milwaukee, WI 53202; attention Paul Mathews, President.

The complete Request for Proposal document is available on the Marcus Center website (www.MarcusCenter.org) or if a hard copy is required contact the Marcus Center at 414-273-7121 and provide mailing address.

About the Marcus Center for the Performing Arts

The Marcus Center, a 501 (c)(3) tax-exempt organization, is Wisconsin's premiere performing arts venue. The Center is home to First Stage Children's Theater, Florentine Opera Company, Hansberry-Sands Theater Company, Milwaukee Ballet Company, Milwaukee Symphony Orchestra and Milwaukee Youth Symphony Orchestra. The Marcus Center is also home to the M&I Bank Broadway Across America-Milwaukee touring Broadway series and off-Broadway Theater. The Marcus Center's annual attendance exceeds 700,000, drawing patrons from throughout southern and central Wisconsin and northern Illinois.

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