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MARCUS CENTER FOR THE PERFORMING ARTS
NAMES NEW TECHNICAL DIRECTOR

Milwaukee, WI (July 19, 2011) – The Marcus Center for the Performing Arts is pleased to announce the promotion of George Batayias to the position of Technical Director.

Batayias joined the Marcus Center for the Performing Arts as a House Fly Man in 1998 and in 2003 he was promoted to Assistant Technical Director. He has been a critical member of the Marcus Center technical team working with the resident tenant groups, Milwaukee Symphony, Florentine Opera, Milwaukee Ballet, Milwaukee Youth Symphony Orchestra, plus the over 70 touring Broadway shows during the past 13 years.

Prior to joining the Marcus Center in 1998, he worked as a sound engineer for a regional sound company for the World Wrestling Federation (WWF) and other national touring events. Prior to that he freelanced as an Audio Technician for nationally televised, professional sporting events. He has been a member of I.A.T.S.E. since 1990.

“We are thrilled to have George take on the responsibility of Technical Director for the Marcus Center,” said Paul Mathews, Marcus Center President and CEO. “His leadership and technical expertise are a critical part of the success of this organization. He is well respected within the organization and by the groups that perform at the Marcus Center.”

ABOUT MARCUS CENTER FOR THE PERFORMING ARTS

The Marcus Center for the Performing Arts is owned and partially funded by Milwaukee County. The Marcus Center has been the premier entertainment destination for Milwaukee and Wisconsin since 1969. It provides the setting for outstanding cultural experiences, where the arts come to life for current and future generations. Located in the heart of the Downtown Theater District, the Marcus Center is a community facility that offers live performance of opera, ballet, children's theater, symphony and first-class national touring productions. For event information visit www.MarcusCenter.org

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