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## ANNOUNCES THE 2010-2011 SEASON

### Jersey Boys Makes Milwaukee Premiere!

**MILWAUKEE, WI (April 20, 2010)** – Time Warner Cable Broadway at the Marcus Center and Broadway Across America - Milwaukee invites you to experience the sounds and splendor of Broadway at the Marcus Center throughout 2010-2011. This season we are thrilled to be bringing you the Mel Brooks classic movie to stage, *Young Frankenstein*, *HAIR*, the American tribal love-rock musical, *Les Misérables*, the classic Broadway musical, *Fiddler on the Roof*, Tony Award® winning musical and the much anticipated Milwaukee premiere of *Jersey Boys*. *Mamma Mia!* will run as a special addition to this season.

Based on Mel Brooks classic movie, *Young Frankenstein*, is a wickedly inspired re-imagining of the Frankenstein legend that follows bright young Dr. Frankenstein (that's Fronkensteen) as he attempts to create a monster--but not without scary and hilarious complications.

The Public Theater's new Tony-winning production of *HAIR* is the most electric celebration on Broadway! This exuberant musical about a group of young Americans searching for peace and love in a turbulent time has struck a resonant chord with audiences young and old.

Cameron Mackintosh presents a brand new 25th anniversary production of Boublil & Schönberg's legendary musical, *Les Misérables*, with glorious new staging and spectacular re-imagined scenery inspired by the paintings of Victor Hugo.

*Fiddler on the Roof*, the Tony Award® winning musical that has captured the hearts of people all over the world is based on the stories of Sholom Aleichem. This musical is filled with a rousing, heartwarming score, which includes "Tradition," "Matchmaker, Matchmaker," "If I Were A Rich Man" and "Sunrise, Sunset."

*Jersey Boys* the Tony, Grammy and Olivier Award-winning Best Musical about Rock and Roll Hall of Famers The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how four blue-collar kids became one of the greatest successes in pop music history.

Season Ticket Holders will also have the first opportunity to purchase individual tickets when the smash Broadway hit, *Mamma Mia!*, returns to Milwaukee for a special one-week engagement in January 2011.

“Audiences are in for a real treat this season,” commented Paul Mathews, President and CEO of the Marcus Center for the Performing Arts. “Our patrons have been anxiously awaiting the arrival of *Jersey Boys* and will be just as excited to see the other incredible productions this season.”

### **BENEFITS**

Becoming a Season Ticket Holder is the only way for individuals to guarantee the best seats at the season’s hottest shows. In addition, Season Ticket Holders enjoy the benefits of Broadway Across America, a national network of over 40 cities where touring Broadway is presented.

Benefits include:

- Guaranteed seat locations
- An easy payment plan – 50% secures your seats
- Ticket exchange and replacement services
- Access to priority and additional ticket offers – often at discounted prices
- Access to special subscriber only events

### **SERIES INFORMATION**

Five-show subscription packages will go on sale Tuesday, April 20 to Time Warner Cable Broadway at the Marcus Center Season Ticket Holders and the general public. Prices range from \$140 to \$425 depending upon performance time and seating preference. Season ticket information is available through Season Ticket Hotlines at 414-273-2787 (Mon-Sun 1 p.m.- 7 p.m.) or at 1-800-905-7469 (Monday-Friday, 10 a.m.-5 p.m. CST). 24-hour service is also available on-line at [www.MarcusCenter.org](http://www.MarcusCenter.org) or [www.BroadwayAcrossAmerica.com/Milwaukee](http://www.BroadwayAcrossAmerica.com/Milwaukee). All performances will be held at the Marcus Center for the Performing Arts, 929 N. Water Street, Milwaukee, WI 53202.

Groups of 10 or more should call 414-273-7121 ext. 210 for more information, reservations and special pricing.

Tickets for individual productions typically go on sale to the general public four to six weeks prior to the first performance.

### **2010-2011 SEASON DETAILS**

(In Chronological Order)

#### ***YOUNG FRANKENSTEIN***

**November 2-7, 2010**

The classic Mel Brooks movie is ALIVE...and it's headed to Milwaukee! You'll have a monstrously good time at this spectacular new production, winner of the 2008 Outer Critics Circle Award and the Broadway.com Audience Award for BEST MUSICAL! Don't miss the sensational cast delivering all your favorite moments from the classic film, plus brand-new show-stopping numbers for the stage, including Transylvania Mania, He Vas My Boyfriend, and Puttin' on the Ritz. This wickedly inspired re-imagining of the Frankenstein legend follows bright young Dr. Frankenstein (that's Fronkensteen) as he attempts to create a monster—but not without scary and hilarious complications. The brains behind the laughter is mad genius and three-time Tony® winner Mel Brooks himself—who wrote the music and lyrics and co-wrote the book—along with his record-breaking team from **THE PRODUCERS**, five-time Tony® winning director and choreographer Susan Stroman and three-time Tony® winning writer, Thomas Meehan.

## **HAIR**

**February 22-27, 2011**

WINNER! BEST MUSICAL REVIVAL 2009 TONY® AWARD!

The Public Theater's new Tony® winning production of **HAIR** is the most electric celebration on Broadway! This exuberant musical about a group of young Americans searching for peace and love in a turbulent time has struck a resonant chord with audiences young and old. **HAIR** features an extraordinary cast and dozens of unforgettable songs, including Aquarius, Let the Sun Shine In, Good Morning, Starshine and Easy To Be Hard. Its relevance is UNDENIABLE. Its energy is UNBRIDLED. Its truth is UNWAVERING. It's **HAIR**, and IT'S TIME.

**While many find this show suitable for young adults (13 and older), parental discretion is advised. There is a dimly lit 20-second scene with nudity that is non-sexual in nature.**

## **LES MISÉRABLES**

**April 19-24, 2011**

Cameron Mackintosh presents a brand new 25th anniversary production of Boublil & Schönberg's legendary musical, **LES MISÉRABLES**, with glorious new staging and spectacular reimagined scenery inspired by the paintings of Victor Hugo. This new production has already been acclaimed by critics, fans and new audiences and is breaking box office records wherever it goes. *The London Times* hails the new show "a five star hit, astonishingly powerful and as good as the original." *The Western Mail* says "an outstanding success – the best version yet." The *South Wales Echo* proclaims "such an experience, lavish and impressive – a guaranteed crowd pleaser" and the *South Wales Argos* says "dream the dream – it is worth all of the hype. A magnificent production...of one of the greatest musicals of them all."

## **FIDDLER ON THE ROOF**

**June 14-19, 2011**

**FIDDLER ON THE ROOF**, The Tony® Award winning musical that has captured the hearts of people all over the world with its universal appeal, embarks on its North American Tour. Based on the stories of Sholom Aleichem, **FIDDLER ON THE ROOF** has been lauded by critics again and again, and won the hearts of people all around the world. Filled with a rousing, heartwarming score, which includes Tradition, Matchmaker, Matchmaker, If I Were A Rich Man and Sunrise, Sunset, **FIDDLER ON THE ROOF** is a timeless classic. No other musical has so magically woven music, dance, poignancy and laughter into such an electrifying and unforgettable experience. Relive a glorious tradition of the musical theatre with **FIDDLER ON THE ROOF**.

## **JERSEY BOYS**

**July 20-August 14, 2011**

"**TOO GOOD TO BE TRUE!**" raves the *New York Post* for **JERSEY BOYS**, the 2006 Tony Award®-winning Best Musical about Rock and Roll Hall of Famers The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how four blue-collar kids became one of the greatest successes in pop music history. They wrote their own songs, invented their own sounds and sold 175 million records worldwide – all before they were 30! **JERSEY BOYS**, winner of the 2006 Grammy® Award for Best Musical Show Album and most recently, the 2009 Olivier Award for Best New Musical, features their hit songs "Sherry," "Big Girls Don't Cry," "Rag Doll," "Oh What a Night" and "Can't Take My Eyes Off You." "**IT WILL RUN FOR CENTURIES!**" proclaims *Time Magazine*.

## **2010-2011 SEASON SPECIAL**

### ***MAMMA MIA!***

**January 4-9, 2011**

A mother. A daughter. 3 possible dads. And a trip down the aisle you'll never forget! Over 40 million people all around the world have fallen in love with the characters, the story and the music that make ***Mamma Mia!*** the ultimate feel-good show! Writer Catherine Johnson's sunny, funny tale unfolds on a Greek island paradise. On the eve of her wedding, a daughter's quest to discover the identity of her father brings 3 men from her mother's past back to the island they last visited 20 years ago. The story-telling magic of ABBA's timeless songs propels this enchanting tale of love, laughter and friendship, and every night everyone's having the time of their lives! With more productions playing internationally than any other musical, ***Mamma Mia!*** is a Global Smash Hit!

### **ABOUT MARCUS CENTER FOR THE PERFORMING ARTS**

The Marcus Center for the Performing Arts is owned and partially funded by Milwaukee County. The Marcus Center has been the premier entertainment destination for Milwaukee and Wisconsin since 1969. It provides the setting for outstanding cultural experiences, where the arts come to life for current and future generations. Located in the heart of the Downtown Theater District, the Marcus Center is a community facility that offers live performance of opera, ballet, children's theater, symphony and first-class national touring productions. For more information on Broadway shows presented as part of Time Warner Cable Broadway at the Marcus Center, visit the Marcus Center website at [www.MarcusCenter.org](http://www.MarcusCenter.org) or go to [www.BroadwayAcrossAmerica.com](http://www.BroadwayAcrossAmerica.com).

### **ABOUT BROADWAY ACROSS AMERICA**

Broadway Across America: Owned and operated by British theatre producer John Gore (CEO) and entertainment industry veteran Thomas B. McGrath (Chairman), Broadway Across America presents first-class touring Broadway musicals and plays, family productions and other live events throughout a network of 43 North American cities. Broadway Across America is also dedicated to the development and production of new and diverse live theatre for productions on Broadway, across America and throughout the world. Broadway Across America most recently produced Irving Berlin's WHITE CHRISTMAS on Broadway, while current and upcoming productions include WEST SIDE STORY, BLITHE SPIRIT, MINSKY'S, and the DeafWest production of PIPPIN. Broadway tours include DORA THE EXPLORER, FROST/NIXON, SPAMALOT, CHITTY CHITTY BANG BANG and FIDDLER ON THE ROOF.

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